



# **PHOTOGRAPHY & VIDEOGRAPHY POLICY**

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## 1. INTRODUCTION

The increased ease of taking and modifying images and the proliferation of sophisticated and accessible photographic technology has raised concerns in today's society about the potential risks for child safety posed directly and indirectly to children and young people through the inappropriate use of photographs on sports websites, social media and in publications.

Water Polo Australia ("WPA") is mindful of its duty of care to its members, with the best intentions of protecting children and young people from potential risk. In keeping with a number of leading sports organisations both locally and worldwide, WPA has implemented a Photography Policy which is applicable and enforced at all WPA and Australian Water Polo League ("AWL") events and related WPA business and provides guidelines for WPA Members and associates.

## 2. RELATED DOCUMENTS

The following WPA Policies and documentation must be considered in relation to this Policy:

- 2.1 [Child Safeguarding Policy](#)
- 2.2 [Member Protection Policy](#)
- 2.3 [Complaints, Disputes and Discipline Policy](#)

## 3. WPA EVENTS, PROGRAMS AND FUNCTIONS

WPA is responsible for a number of events and programs annually. WPA reserves the right to film or record during these occasions, including performances for any purpose including but not limited to the AWL.

During a WPA or AWL event, all members, event participants, general public, official photographers and recognised media outlets must adhere to the following;

- 3.1 All official photographers and media organisations appointed by WPA, or the AWL will be accredited and easily identified during events. Such accreditation may be issued upon application to WPA and will require the photographer to provide proof of a valid 'Working with Children Check' or equivalent. Images and recordings taken at the event are permitted for editorial purposes only. The sale of images or recordings is not permitted, except for image sales by the official event photographers and by recognised media outlets for editorial purposes only except where explicitly permitted by WPA.
- 3.2 With the exception of official photographers appointed by WPA or permitted by WPA through the application process, **the use of professional equipment at WPA events is strictly prohibited**, including cameras with detachable lenses (DSLR), SLR lenses, lenses greater than 35MM or mirrorless cameras, tripods and monopods, or photographic equipment otherwise identified by WPA as 'professional equipment'. **Flash photography or strobes of any kind are also strictly prohibited unless permitted by WPA.** Refer to Appendix A for specific restrictions on camera equipment.
- 3.3 WPA will not accredit freelance photographers who are not working in an official capacity for a recognised media outlet except through the application process.

3.4 **WPA acknowledges that family and friends wish to take their own images and recordings whilst at WPA events and this is supported if using a mobile phone, tablet device or a Lens** from the spectator area which falls within the specifications of this Policy. However, family and friends are to make best endeavours to ensure that images and recordings are not shared beyond immediate family and friends without the permission of the subjects.

3.5 **Images and/or recordings taken by family and friends during a WPA Event must not be used for any commercial purpose, distribution or sale.**

3.6 With the exception of official photographers appointed by WPA and accredited photographers, no professional standard digital cameras and/or lenses may be used at a WPA event. WPA Representatives, Event Officials or Venue Staff and/or Security are authorised to prevent venue access to any person(s) in possession of unauthorised camera equipment and/or request users to cease using this equipment and return to the spectator area.

3.7 **The use of live streaming apps or live streaming functions on digital platforms (such as Facebook, Instagram, Periscope, TikTok etc.) is prohibited in the WPA event venue during WPA events without the permission of WPA.**

3.8 WPA reserves the right to remove individuals from an event if they refuse to adhere to this Photography Policy. Ticket refunds will not be issued to individuals removed from the event due to breaches of this policy.

3.9 **Additional restrictions may apply based on venue rules and regulations. Information can be obtained from or at the relevant venue and/or its website.**

#### 4. USE OF WPA IMAGES AND VISION

Water polo is a highly visual sport, with images and vision of players competing and performing generating interest. How these images and vision are captured and distributed is controlled by WPA and is done so with the best interests of athletes and the sport in general. WPA recognises that not all individuals can or want to be captured and provides mechanisms to support these requests.

4.1 From time-to-time, WPA/AWL will photograph and/or film members for promotional purposes. By entering a WPA/AWL event, members agree to be photographed and/or the subject of a video recording. For individuals not wanting to be captured, they should alert event staff at the time and ask them to notify the accredited staff.

4.2 WPA/AWL may also disclose images to third parties (sponsors, government departments etc) for promotional or commercial purposes. These images shall not be used to sell, promote, endorse or approve any product or service without prior authorisation from WPA.

4.3 In order to enhance security, surveillance equipment (including security cameras) may be used in and around event venues. WPA/AWL reserves the right to use any video recording or image of you at any WPA/AWL event without compensation or further notice.

#### 5 IMAGES OF MINORS

A large proportion of WPA's members are minors, and therefore to promote the sport of Water polo and its activities in magazines, on websites and in social media, WPA from time-to-time uses images of minors.

- 5.1 Images captured by recognised media outlets can only be used for editorial purposes in line with media standards and guidelines.
- 5.2 WPA will use these images in line with the codes of behaviour outlined in the [Child Safeguarding Policy](#);
- 5.3 WPA will consider using models for promotional / advertising purposes where appropriate.

## **6 PROCEDURE FOR REPORTING THE TAKING OF, AND USE OF, INAPPROPRIATE IMAGES AT A WPA EVENT**

**Parents and spectators are permitted to take photographs from the spectator area at events, provided all shots are 'appropriate' as defined by this policy (see Glossary at Section 7).**

- 6.1 The Event Manager or Event Staff should be alerted to anyone taking inappropriate images, or in any way acting suspiciously.
- 6.2 The appropriate WPA Representative and/or Venue Security will approach people suspected of taking inappropriate photographs and/or video and may ask for the following information:
  - 6.2.1 Name, which can be verified by inspecting their driver's license or similar photo identity;
  - 6.2.2 Whether the individual is a parent or family friend of a participant, and who that participant is;
  - 6.2.3 Which club (if applicable) the participant is representing;
  - 6.2.4 Working With Children Check where applicable.
- 6.3 The WPA Representative will advise the person that a complaint has been made regarding the photos being taken. The WPA Representative will subsequently provide the person with an opportunity to verbally respond to the claim.
- 6.4 If the WPA Representative is unsatisfied with the response provided they may ask the person to refrain from taking photos or the person may be asked to leave the venue. Where deemed appropriate by the WPA Representative, WPA may also contact relevant third-party authorities regarding any incident.
- 6.5 The WPA Representative's decision is final. An incident report will be completed by the Events Manager or WPA Representative present to document any reports of inappropriate photography and/or videography whether acted upon by them or not. The report will be provided to the Chief Executive Officer and/or the Head of Legal & Integrity.

## **7 GLOSSARY**

### **Appropriate**

Images that are considered not to be appropriate include but are not limited to:

- indecent (such as “up-skirt” or “down-blouse” or similar) photographs or vision captured covertly, in change rooms, toilets or other invasions of privacy;
- being used for voyeurism or made for the purpose of observing and visually recording the other person’s genitals.
- protected by a court order (e.g., child custody or witness protection)
- defamatory
- being for commercial purposes (a person’s likeness is used to entice people to buy, or it appears they are endorsing a product). This may require a Model Release/Consent Form to be signed.
- Consensual photos of a child if the child is photographed in a provocative or sexual manner.

## **AWL**

The Australian Water Polo League is Australia’s national professional water polo league, recognized by and affiliated with Water Polo Australia.

## **Commercial Purpose**

The potential use of images or vision for promotional, marketing or related water polo commercial activities in line with WPA policies and requirements.

## **DSLR**

Digital single-lens reflex camera – a digital single-lens reflex camera is a digital camera that combines the optics and the mechanisms of a single-lens reflex camera with a digital imaging sensor, as opposed to photographic film.

## **WPA**

Water Polo Australia is the governing body of Water polo in Australia and is the nationally recognised federation.

## **WPA Business**

Any activity conducted by or on behalf of Water Polo Australia. Including, but not limited to, events, courses, workshops, functions or programs.

## **WPA Representative**

WPA Representative generally refers to any employee, or person who holds an appointed or official role with Water Polo Australia, whether paid or unpaid. However, in the absence of an appropriate WPA Representative being present to carry out certain duties dictated by this Policy, it may also refer to contractors and agents employed by Water Polo Australia for the purposes of this Policy.

## **General Public**

Any spectator or attendee, paying or otherwise, attending a WPA event, function or program who is not a WPA Member.

## **Member Protection Policy**

Water Polo Australia’s Member Protection Policy aims to maintain ethical and informed decision-making and responsible behaviours within the sport. It outlines WPA’s commitment to a person’s right to be treated with respect and dignity and to be safe and protected from Abuse. This policy informs everyone involved in Water polo of their legal and ethical rights and responsibilities and the standards of behaviour that are required.

## **Members**

Athletes, staff, officials, parents or volunteers who are members of a WPA/AWL-affiliated club are bound by all WPA and/or state and territory association policies and regulations.

**Official Photographers**

Professional photographers appointed by WPA to capture images at related events, functions or programs.

**Point and Shoot Camera**

Small, non-DSLR cameras with non-detachable lenses, usually similar in size to a smartphone.

**Recognised Media Outlets**

Organisations providing media services, including photography, to the broader professional media industry. Examples include, but are not limited to, Getty Images and Reuters. WPA uses its discretion when electing which media outlets to recognise.

**Recording Device**

Any device capable of capturing images or video, including, but not limited to, cameras, smartphones, tablets and video cameras.

**SLR**

Single-lens reflex camera – a single-lens reflex camera.

## APPENDIX A

### Water Polo Australia: Specific Technical Restrictions of Camera Equipment

Any equipment with any capabilities that are above the following specifications are prohibited from use at WPA Events (this does not limit cameras that may be identified as 'professional equipment' and excluded by WPA/AWL staff on that basis)

#### Maximum Photography Technical Specifications

- Dual 12-megapixel wide-angle and telephoto lens cameras
- Wide-angle: f/1.8 aperture
- Telephoto: f/2.4 aperture
- 2× optical zoom; digital zoom at up to 10×
- Dual optical image stabilisation
- Quad-LED True Tone flash with Slow Sync
- Panorama (up to 63 megapixels)
- Autofocus with Focus Pixels
- Smart HDR for photos
- Wide colour capture for photos and Live Photos
- Local tone mapping
- Exposure control
- Auto image stabilisation
- Burst mode
- Photo geotagging
- Image formats captured: HEIF and JPEG

#### Maximum Video Technical Specifications

- 4K video recording at 24 fps, 30 fps or 60 fps
- 1080p HD video recording at 30 fps or 60 fps
- 720p HD video recording at 30 fps
- Extended dynamic range for video at up to 30 fps
- Optical image stabilisation for video
- 2× optical zoom; digital zoom at up to 6×
- Quad-LED True Tone flash
- Slow-motion video support for 1080p at 120 fps or 240 fps
- Cinematic video stabilisation (1080p and 720p)
- Continuous autofocus video
- Take 8-megapixel still photos while recording 4K video
- Playback zoom
- Video geotagging
- Video formats recorded: HEVC and H.264
- Stereo recording



**Water Polo Australia  
Photography Accreditation Request Form**

**Applicant Photographer / Video Operator**

<b>NAME</b>	
<b>ADDRESS</b>	
<b>CLUB</b>	
<b>CONTACT TELEPHONE</b>	
<b>CONTACT EMAIL</b>	

I apply for permission to take / operate (Circle) PHOTOS VIDEO BOTH

The purpose of my photography is:

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I \_\_\_\_\_ hereby apply in writing to Water Polo Australia/AWL for permission to become an authorised photographer / video operator. Further I confirm my agreement that I will comply with the WPA Photography Policy and all relevant WPA Policies and Procedures.

I wish to attend the following event (s) as an authorised photographer / video operator;

DATE	TIME	EVENT

I have attached the following information to this application;

- A current Working with Children's Check.
- Driver's License/Passport

\_\_\_\_\_  
**SIGNED**

\_\_\_\_\_  
**DATE**

**Authorised by;**

\_\_\_\_\_

\_\_\_\_\_



**SIGNED DATE**